



Fired Arts Academy™ Continuing Education Program 2008 Registration Form

The Fired Arts Academy, a subsidiary of The Studio Resource, provides a comprehensive education program designed for the contemporary ceramic studio industry. Our programs are geared towards enhancing your skills, providing innovative projects that will excite your customers and improve your profitability. Each workshop consists of technical components along with marketing advice and financial modules to improve your bottom line. Program attendees participate in experiential learning activities designed to help you market your business and improve profitability while obtaining certification from qualified industry experts.

| | Description | Date | Time | Price Per Attendee | Nbr Attending | Total Cost | Final Pmt Due Date |
|--------------------------|------------------|--|-------------------------------------|--|---------------|------------|--------------------|
| <input type="checkbox"/> | April – 2 Days | 4/21/08 4/22/08 | 9am – 5pm each day | \$275 (1 Breakfast 2 Lunches 1 Dinner) | | | 3/21/2008 |
| <input type="checkbox"/> | October – 3 Days | 10/16/08 10/17/08 10/18/08 | 9am – 5pm 9am – 5pm 9am – 3pm | \$365 (2 Breakfasts 3 Lunches 1 Dinner) | | | 9/15/2008 |
| | Subtotal | | | | | | |
| | Discount | Register for 3 or 4 attendees and receive a 5% discount Register for 5 attendees and receive a 10% discount | | | | | |
| | Total | | | | | | |
| | Deposit | 50% Deposit is due upon registration. The balance is due by the Final Payment Due Date above. | | | | | |

US and Canada: FAX REGISTRATION FORMS TO (703) 534-7601

Outside the US, Fired Arts Academy 3-Day Workshops are provided through the House of Ceramics. Contact Julia Grant at julia.grant@wanadoo.fr or call 00 33 555 80 34 34 for registration and scheduling information.

Contact Name: _____ Other Attendees: _____

Studio Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Visa MC Amex Discover Check (circle payment method)

Credit Card no.: _____ Expiration Date: _____

Signature: _____



Fired Arts Academy™ Continuing Education Program 2008 Program Description

April 2-Days

- Teatime Twist - Retro teapot meets chintz to give you a contemporary twist on traditional decal application.
- Glass Casting - Explore glass fusing with commercial molds & learn how to hand-carve your own custom molds.
- Study in Rainbow Orbs - Learn an updated version of the Kandinsky classic technique.
- Group Teambuilding - Hands-on exercise to illustrate the camp group projects and teambuilding concepts.
- Building Your Camp Curriculum
- Speed Painting - Paint the top ten techniques in a timed race to the finish in a fun, fast, painting exercise.
- Cuerda Seca - “Dry Cording” is a resist technique from the 8th century. Learn a 21st century adaptation.
- Fused Flower Fandango - A layered look resembling batik with stamped embellishment for a scrapbook feel.
- Marketing Summer Camp - Develop a winning summer camp marketing program to increase seasonal revenues. Summer camp programs can also be used for school breaks and other vacations.

October - 3 Days

- Altered Art (Part 1 & Part 2) - Explore this innovative combination of ceramic painting, glass embellishment, decoupage and other mixed-media techniques to create a multi-layer masterpiece.
- Pouring Molds - Step-by-step hands-on experience pouring and cleaning molds to improve the bottom line revenues in your studio.
- Piped Glass - A cutting-edge experience to extend your glass fusing knowledge. Learn an innovative new way to create exciting fired glass designs combining piping, frit, and organic additives.
- Promoting During the Holiday Season - This business module will contain sample ideas, flyers and merchandising know-how to promote holidays such as Halloween, Thanksgiving and Christmas.
- Outsider/Folk Art Platter - Outsider and Folk Art paintings celebrate simple designs for eclectic tastes.
- Traditional Glass Painting (Part 1 & Part 2) - The traditional glass stainer's paints and painting process will be used on float glass. “Trace” firing and “matt” layers will be manipulated through scratching, stippling, and highlighting to create stunning imagery in the style of early stained glass with a modern interpretation.
- Wine Garden - Simple concepts of brushstroke and slip-trailing combine to create a spring garden cooler.
- Fundraisers, School Donations and Community Activism - Giving back to the community has a direct correlation to customer loyalty. This business module explores a variety of ways to build your community awareness.
- Wordplay – Incorporating traditional to cutting edge lettering into your ceramic designs.